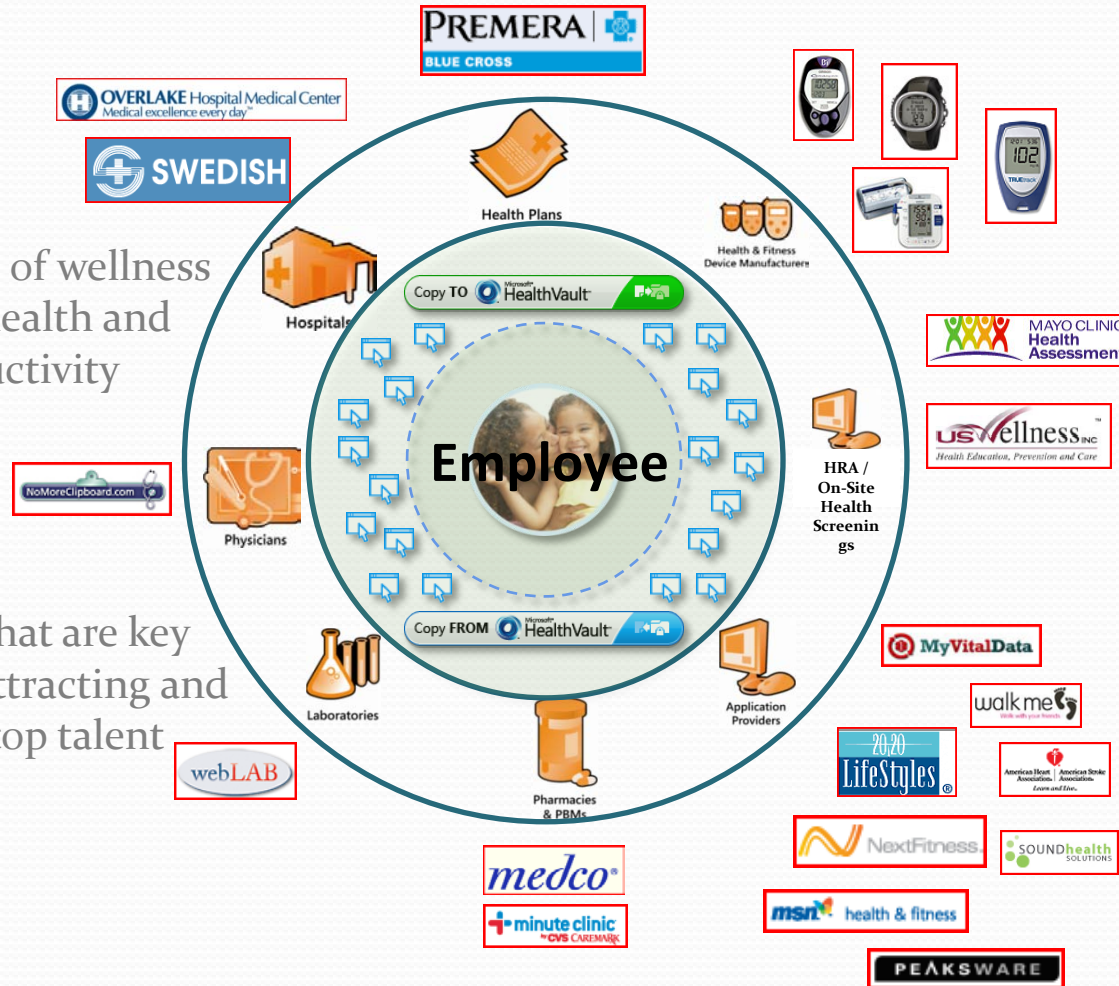


# Microsoft® HealthVault™

Create a culture of wellness that improves health and enhances productivity

Provide benefits that are key differentiator in attracting and retaining diverse top talent



Deliver plans, programs, and services that are financially sustainable for the corporation and employees

Demonstrate the power of innovation and technology in improving health and health care

# Opportunities & Lessons Learned

- Opportunities:
  - Deliver short term value (lose weight, manage high blood pressure, etc.) while working on long term vision - connect patient to provider
  - Move employees from passive to active participants
- Lessons Learned:
  - On site health screening to on line health assessment uptake has been low
  - Adoption statistics aren't available other than number of clicks on "Create Account" link
  - Employees can access HealthVault outside of intranet, which skews uptake statistics
  - HealthVault placement on internal site isn't optimal for discovery