

John Adams **Innovation Institute**

Tightening Connections in the Commonwealth's IT Sector: **The Massachusetts IT Collaborative**



Members of the Organizing Committee gather at the kick-off meeting on February 11th, 2009

Formation of the IT Collaborative

- A consortium of IT sector leaders convened with the UMass Donahue Institute to analyze and renew the region's comparative advantages in IT
- January 27, 2009, Governor Deval Patrick called for the formation of a "Massachusetts Information Technology Collaborative," to enhance the competitiveness of the IT industry in the global economy through increased collaboration
- MTC's John Adams Innovation Institute tapped by Executive Office of Housing and Economic Development to support the early-stage of the project

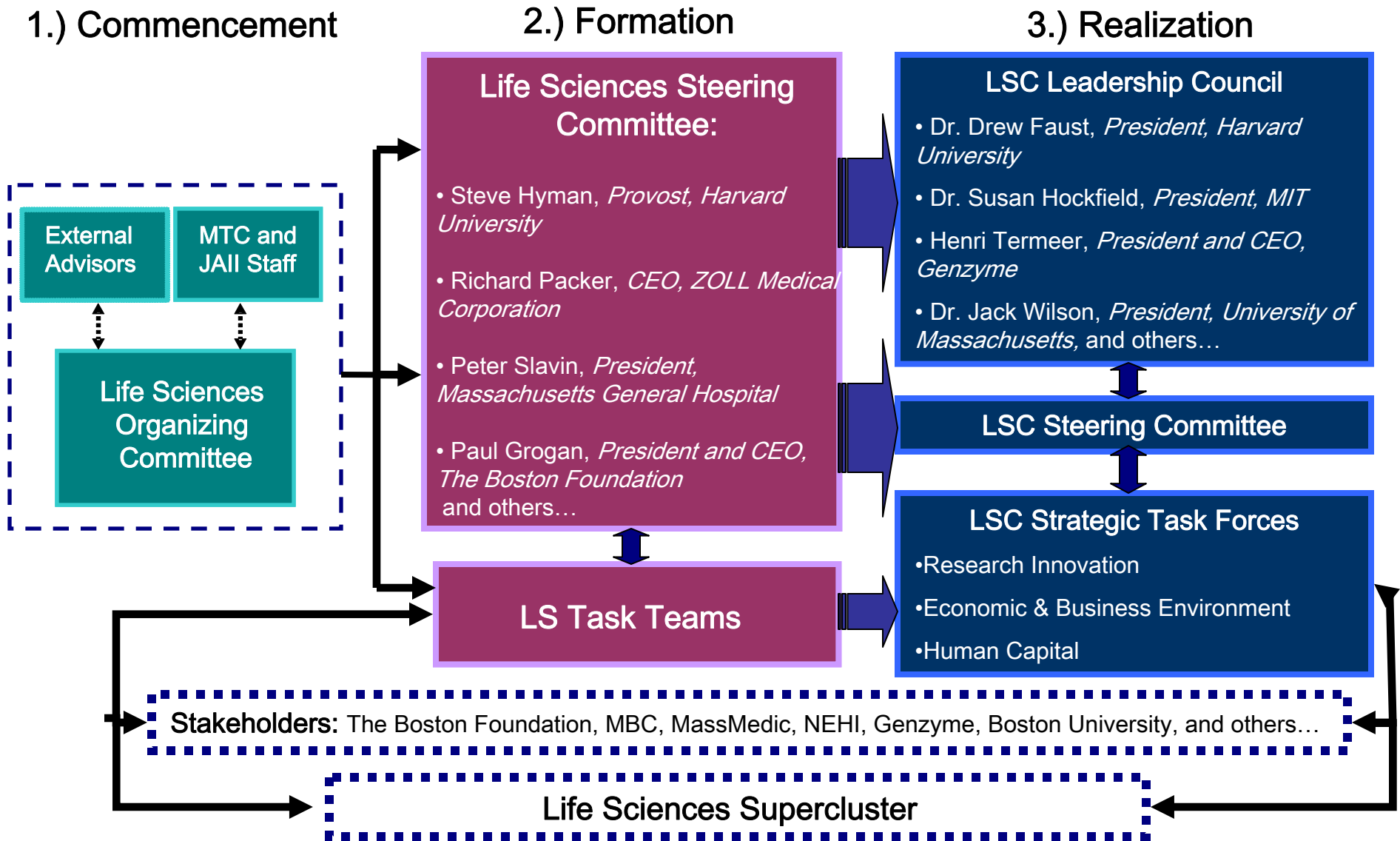
The Model of the Massachusetts Life Sciences Collaborative

“A flexible and dynamic entity committed to sustain global leadership and innovation of the life sciences industries in the Commonwealth through enhanced collaboration.”



Life Sciences leaders from industry, academia, and government convene at the Boston Athenaeum for the first meeting of the LSC, December 6th, 2006

The Structure and Phases of the Massachusetts Life Sciences Collaborative



The IT Collaborative: Strategic Purpose

- Organize the voice of the IT industry through the creation of a sustainable, cross-cluster dialogue of stakeholders in business, government, and academia
- Priority Focus Areas:
 - Communications
 - Entrepreneurship, Commercialization and Capital
 - Talent and Workforce Development
 - Industry Analysis and Definition
 - Business Infrastructure and Ecosystem
 - Research Partnerships
 - ARRA/Stimulus
 - Special Initiatives – e.g. June Convocation

Possible IT Collaborative Structure

IT Collaborative Leadership Council:

- Strategic governance body
- High-level
- Convenes two to three times annually



IT Collaborative Organizing Committee:

Responsible for:

- Identifying strategic initiatives
- Recruiting leaders
- Motivating stakeholders



IT Collaborative Working Groups

- Small groups dedicated to specific initiatives:
**Communications; Analysis & Definition of the Industry;
Research Partnerships; Business Infrastructure &
Ecosystem; ARRA/Stimulus; Entrepreneurship,
Commercialization & Capital; Talent & Workforce
Development**

Stakeholders in:

Industry

Academia

Government

Trade Associations

Related Domains

MTC's John Adams
Innovation Institute

The Organizing Committee of the IT Collaborative

Secretary Greg Bialecki

Mohamad Ali, IBM

Colin Angle, iRobot

Paul Bosco, Cisco

Brett Close, 38 Studios

Paul Cormier, Red Hat

Donna Cupelo, Verizon

Chris Goode, EMC

**Michael Greeley, Flybridge
Capital Partners**

Emily Green, Yankee Group

Jim Kurose, UMass Amherst

Robert McDonald, IBM

Andy Ory, Acme Packet

J.D. Sherman, Akamai

Brian Shin, Visible Measures

Sara Spalding, Microsoft

Steve Vinter, Google

Cheng Wu, Azuki Systems

Victor Zue, MIT