



## WASHINGTON, D.C. TECHNOLOGY LEADERSHIP FLY-IN MARCH 18, 2009

**The Mass Tech Leadership Council** is one of approximately 40 tech councils across the country that have banded together under the TECNA umbrella to help drive the innovation economy.

**J**oin TECNA in Washington, D.C. on Wednesday, March 18, 2009, as we address key issues facing the technology industry.

### REGISTER NOW

- WHAT:** TECNA Technology Leadership Fly-In  
**PLACE:** Capitol Hill, Washington, D.C. – ROOM – TBA  
**DATE:** Wednesday, March 18, 2009  
**TIME:** Activities begin – 7:30 a.m.

The TECNA Technology Leadership Fly-In is intended to advance interaction with TECNA leaders and key officials from the Obama Administration, Senate and House leaders and other technology industry experts on the pertinent issues, including Exaflood, that face our industry and the proposals that may be forthcoming from the new Administration or Congress and how they can impact the technology industry.

With perhaps the largest single federal appropriation impacting the technology industry ever; participating technology leaders will personally interact with Obama administration leaders, Senators, Representatives, legislative committee leaders and technology experts. Last year's Fly-In resulted in several million dollar connections. Don't miss out! It's easy for member company CEOs and leadership team to participate.

For more information on the TECNA Technology Leadership Fly-In, please contact Kelly Lewis at (717) 635-2114 or [klewis@tccp.org](mailto:klewis@tccp.org).

To register, please visit, [http://www.etches.com/tecna\\_wash\\_2009](http://www.etches.com/tecna_wash_2009) and follow the registration links. Registration for the day - \$199



# WASHINGTON, D.C. TECHNOLOGY LEADERSHIP FLY-IN MARCH 18, 2009

*DRAFT AGENDA, as of Feb 09*

**TECNA Technology Leadership Fly-In  
March 18, 2009**

**7:30 – 8:30 a.m.: Registration & Breakfast**  
Room TBA in the US Capitol complex

**8:30 a.m. Opening Remarks/Greetings:**  
Richard Nelson, TECNA Chairman; President & CEO, Utah Technology Council  
TECH America

**8:50–10:00 - National Broadband Strategy & Exaflood**  
Moderated by: Kelly Lewis, TECNA Vice Chairman, President & CEO TechQuest Pennsylvania  
Bruce Mehlman – Founder, Internet Innovation Alliance

**10:00 Morning Break**

**10:15 – 11:30 Patent Reform Strategy**  
Kevin Richards – U.S. Federal Government Relations Senior Manager - Symantec  
Mark Isakowitz - Fierce, Isakowitz & Blalock – Coalition for Patent Fairness  
Praveen Goyal - Director of Government Relations - Research in Motion, (RIM)  
TBD - Life Sciences Industry Leader(  
(Invited) – Senator Patrick Leahy (D-VT) Chairman Senate Judiciary Committee

**11:30 to 12:15 Technology Agenda for North America Updates**  
**Tech America – Innovation Now!**

Better Positioning your State in the Innovation Economy  
Infrastructure, Health IT, Technology & National Broadband Strategy – Federal Updates  
House and Senate Briefings

**Break**

**12:30 Working Lunch**  
**Lunch Speaker**  
Update on the President's Legislative Agenda for Technology and Innovation

**1:00- TECNA Public Policy**  
Moderator – Fred Hoch, President, Illinois Technology Association  
Administration, House and Senate Briefings

**1:30 to 4:30 - Meet With Your Federal Delegations – with TECNA Talking Points**

**5:00 FLY-IN RECEPTION**  
**The Canadian Embassy –**  
Hosted by Research In Motion – The Makers of The Blackberry

\* NOTE: awaiting final Session Schedules prior to announcing invited US Senators/Representatives,  
And nationally prominent presenters in technology and innovation!



# WASHINGTON, D.C. TECHNOLOGY LEADERSHIP FLY-IN MARCH 18, 2009

## **Innovation on the Hill Sponsorship Opportunities**

### **About the Program, March 18, 2009 in Washington DC**

Keeping the technology industry rapidly transforming our industries and regions is mission-critical to our present and future economic successes. Making sure our federal and state public policies facilitate innovation environments that enable technology transformations, TECNA focuses its strategies to positively engage Congress, the Administration, states and companies.

The Technology Leadership Fly-In is specifically designed to permit company leaders to actively engage their federal delegation, the administration and industry leaders on focused technology and innovation issues as well as participate in concise and timely updates from leading federal officials on our pressing challenges and opportunities. Presentations and speakers at the FLY-IN shall feature congressional leaders, administration officials and industry experts.

Cost: \$199 includes breakfast, lunch and refreshments as well as all day concierge services for the FLY-IN.

To register, visit: [http://www.etches.com/tecna\\_wash\\_2009](http://www.etches.com/tecna_wash_2009)

### **Sponsorship Opportunities:**

#### **Fly-In Supporter \$350**

Recognition in marketing materials, news, website, and other pre- and post-event promotional materials, and two (2) tickets to attend the event.

#### **Breakfast Sponsors- \$600**

Same as above and four (4) tickets to attend the Fly-In! Each sponsor shall be able to provide their marketing material to each attendee.

#### **Lunch Sponsors - \$1,500**

Same as above and eight (8) tickets to attend the Fly-In! Each sponsor shall be able to provide their marketing material to each attendee.

#### **Fly-In Leadership Sponsors - \$2,500**

Same as above and ten (10) tickets to attend the Fly-In! Logo on all materials and special relationship agreement for events! Mention in TECNA eNewsletter articles.

For more information and sponsorship details, contact: **Kelly Lewis**, President-Technology Council of Central Pennsylvania, 717-635-2114, [klewis@tccp.org](mailto:klewis@tccp.org),

**Hotels Nearby:**

**Hotel George**

15 E Street, NW  
Washington, DC 20001  
202-347-4200

**Holiday Inn – Capitol Hill**

550 C Street, SW  
Washington, DC 20004  
877-320-8454

**Hyatt Regency Washington on Capitol Hill**

400 New Jersey Avenue, NW  
Washington, DC 20001  
202-737-1234

**Capitol Suites**

200 C Street, SE  
Washington, DC  
202-543-6000