Best Pivot to Meet the New World – This category recognizes companies for the best pivot or transformation (ie, new business model or market, business/product line, or company restructuring). When someone in the board room said, “this isn’t working,” or “this is an opportunity,” what happened next.

Questions:

1) Please provide your name, title, company, email.

2) Please provide the name of the company you are nominating?

3) Please provide the name, title, company, and email for the point of contact at the nominating company (if different than above.)

4) Describe the pivot/transformation that your company embarked upon. (max 2000 characters)

5) Why did you make this pivot/transformation? (max 2000 characters)

6) How did this pivot/transformation impact your company, customers, or greater ecosystem? (max 1500 characters)

7) What measurable success has this pivot/transformation achieved for your company (this can be qualitative and/or quantitative?) (max 1500 characters)

8) If there is anything else you would like to share to support the nomination, enter it here. (max 1500 characters)
**Business Accomplishment** – This category recognizes companies for achieving major accomplishments in 2020 & 2021. Examples include major business transactions (e.g., mergers, acquisitions, etc.) or significant business performance (e.g., doubling revenue or headcount).

Questions:

1) **Please provide your name, title, company, email.**

2) **Please provide the name of the company you are nominating?**

3) **Please provide the name, title, company, and email for the point of contact at the nominating company (if different than above.)**

4) **Provide an overview of your business accomplishment(s) in the past year.**
   (max 3000 characters)

5) **What measurable outcomes resulted from this accomplishment(s)?** E.g., M&A, IPO, other growth (revenue, headcount, customer base, etc.?). Be specific, numbers are preferred over %) (max 1500 characters)

6) **How has your company been impacted by this business accomplishment(s)?** (max 2000 characters)

7) **How has this accomplishment impacted your competitive position?** (max 2000 characters)

8) **If there is anything else you would like to share to support the nomination, enter it here.** (max 1500 characters)
**Company Culture** – This category recognizes companies for their leadership in company culture, remote working, future of work, community investment, and workforce transformation.

1) Please provide your name, title, company, email.

2) Please provide the name of the company you are nominating?

3) Please provide the name, title, company, and email for the point of contact at the nominating company (if different than above.)

4) Describe what makes your company culture special. (max 3000 characters)

5) What have you done that is different for your employees, customers, partners, and/or community that has improved/changed your culture? (max 3000 characters)

6) Please provide two employee testimonials detailing how they have been impressed with your company culture over the past year. (max 1500 characters)

7) If there is anything else you would like to share to support the nomination, enter it here. (max 1500 characters)
Inclusivity Impact – This category recognizes companies that have made a meaningful impact in areas including diversity, equity, inclusion, and social justice. Nominees must show examples of equitable programs having a successful impact on employees.

1) Please provide your name, title, company, email.

2) Please provide the name of the company you are nominating?

3) Please provide the name, title, company, and email for the point of contact at the nominating company (if different than above.)

4) Describe the DE&I programs/initiatives that your company embarked upon. (max 3000 characters)

5) When did they programs/initiatives launch?

6) Why did your company embark on these programs/initiatives? (max 2000 characters)

7) What measurable success have these programs/initiatives achieved for your company (this can be qualitative and/or quantitative?) (max 1500 characters)

8) If there is anything else you would like to share to support the nomination, enter it here. (max 1500 characters)
Leadership – This category recognizes CEOs for their leadership throughout this past year. We will recognize six outstanding CEOs who were able to not only shepherd their employees through these difficult times but emerge stronger than before. Note: This category does not measure financial or growth outcomes, but instead the resiliency of a leader. For financial and growth, see Business Accomplishment category.

Questions:
1) Please provide your name, title, company, email.

2) Please provide the name of the company you are nominating?

3) Please provide the name, title, company, and email for the point of contact at the nominating company (if different than above.)

4) Provide an overview of how this CEO led or supported their team in a unique way? Provide specific examples. (max 3000 characters)

5) Are the programs/initiatives put forth by the CEO still in place today? (max 1500 characters)

6) What measurable outcomes exist because of the support and leadership this CEO provided (this can be qualitative and/or quantitative?) (max 3000 characters)

7) Please provide two employee testimonials describing how they were impacted by the CEO’s leadership over the past year. (max 1500 characters)

8) If there is anything else you would like to share to support the nomination, enter it here. (max 1500 characters)
New Company of the Year – Did you launch a company in 2020? Tell us more! We want to call some attention to your bravery and achievements.

Questions:
1) Please provide your name, title, company, email.

2) Please provide the name of the company you are nominating?

3) Please provide the name, title, company, and email for the point of contact at the nominating company (if different than above.)

4) Provide an overview of your company, including goal, target customer? (max 3000 characters)

5) When was your company founded?

6) What is unique about your company? (max 2000 characters)

7) Are you a first-time founder/CEO?

8) What measurable outcomes exist since the inception of your company (this can be qualitative and/or quantitative?) (max 1500 characters)

9) If there is anything else you would like to share to support the nomination, enter it here. (max 1500 characters)
Tech for Good: Social Responsibility – This category recognizes companies for giving back in areas such as environmental, social, and corporate governance programs; broadband access; community impact (different from DEI). This award is looking for examples of how tech companies addressed the needs of today’s world.

Questions:

1) Please provide your name, title, company, email.

2) Please provide the name of the company you are nominating?

3) Please provide the name, title, company, and email for the point of contact at the nominating company (if different than above.)

4) What program(s) have you created/supported in the past year (since May 2020) that have given back to the community? (max 2000 characters)

5) Why did your company choose to implement this program(s)? (max 2000 characters)

6) Who/What has been impacted by this program? (max 2000 characters)

7) What measurable success has this program(s) achieved (this can be qualitative and/or quantitative?) (max 1500 characters)

8) If there is anything else you would like to share to support the nomination, enter it here. (max 1500 characters)
Tech to Watch – This category recognizes companies for developing a new product in 2020 & 2021. We are seeking new, out-of-beta products and stories about why they were launched. Tell us about your technical achievements in new product launches (e.g., complex engineering and cool new tools).

Questions:
    1) Please provide your name, title, company, email.

    2) Please provide the name of the company you are nominating?

    3) Please provide the name, title, company, and email for the point of contact at the nominating company (if different than above.)

    4) Describe the new product, including goal (the why), function (the what), customers (for whom?) (max 3000 characters)

    5) When was this product launched?

    6) What is unique about this new product for the market it serves? (max 2000 characters)

    7) What is unique about this product for the technology it utilizes? (max 2000 characters)

    8) What measurable success has this product achieved (this can be qualitative and/or quantitative) (max 1500 characters)

    9) If there is anything else you would like to share to support the nomination, enter it here. (max 1500 characters)