



REAPING THE **BENEFITS OF MEMBERSHIP** SINCE 2013



MassTLC has opened up the door to an incredibly innovative and welcoming community. We've been able to learn from its members and give back through our involvement. It has been one of the strongest and most consistent channels for us to utilize in Boston.

—Dave Barbato

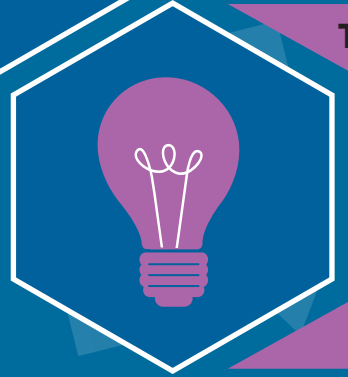
COMMUNITY AND ADVOCACY

- ▶ Technovation, advisory board, 2017-18
- ▶ Technovation, volunteer, 2016-18
- ▶ Awards judge, 2014-18



VISIBILITY AND CONNECTIONS

- ▶ EmployeeXP, sponsor, 2018
- ▶ Growth Conference, sponsor, 2017 & 2018
- ▶ BTJ, exhibitor, 2013-18
- ▶ 40+ attendees at MassTLC events/year.



THOUGHT LEADERSHIP PROMOTION

- ▶ Recruiting Academy: Dave Barbato, lead; Steve Allard, instructor, 2018
- ▶ Moderator, EmployeeXP, 2018; Speaker, Talent Summit, 2015: Cheryl Barbato
- ▶ Articles posted on MassTLC.org

MASSTLC

MASS TECHNOLOGY LEADERSHIP COUNCIL



MassTLC has been a great way to connect and stay involved with the tech community. The relationships that we've built from MassTLC by being active participants in its programs have had direct impact on our business and allowed us to extend our customer base. They have added so much value for us and so much excitement to Boston's tech scene.

—Cheryl Barbato

