## BOOTCAMP AT A GLANCE

| **DATE**       | Thursday, October 8, 2020  
|                | Thursday, October 15, 2020  
|                | Thursday, October 22, 2020  |
| **TIME**       | 8:30am – 12:30pm            |
| **LOCATION**   | Online meeting             |
| **COST**       | $2500 – non-member rate    
|                | $1500 – MassTLC member rate| 
|                | $1250 – per person rate for groups of four or more MassTLC members |

**CONTACT**

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WHY BOARD-READY BOOTCAMP

As featured in the *Boston Globe*, this *award-winning* bootcamp is designed specifically for women, tech leaders of color, and openly LGBTQ+ tech leaders who are currently in senior executive positions at tech companies and ready to make the leap to serve on a tech company or other board. In 2020 the Bootcamp is especially encouraging the nomination of Black and Latinx executives as part of our 2030 Challenge, highlighted in the *Boston Globe* and the *BBJ*, to double the participation of Black and Latinx workers at all levels in tech.

- Learn both theory and practical insights during real-time interactive sessions and panels
- Participate in small, targeted break-out sessions with faculty and group mentors
- Join an online community where participants can interact and share resources
- Get connected to industry leaders who can help you on your board journey

2019 BOOTCAMP ALUMNI SURVEY FINDINGS

- **55%** Had no prior board experience
- **46%** Drafted board bios since Bootcamp
- **28%** Gained experience to position themselves for serving on a board
- **54%** Made new connections to help
- **25%** Have already landed board seats on public, private, quasi-governmental, non-profit, and advisory boards

*MassTLC’s Board-Ready Bootcamp is now the gold standard for every business or professional organization that is serious about racial and gender diversity on boards within their industry. Everything about the Bootcamp was well thought out and flawlessly orchestrated. The room itself was inclusive from participants to faculty members and panelists. It was an amazing day.*

– Colette A. Phillips, President/CEO, Colette Phillips Communications
0 Advance pre-read/view materials
- Board Fundamentals
- Planning Your Board Journey
- Writing Your Board Bio

What People Are Saying
“The MTLC Board Bootcamp is like being taken under the wing of a good friend on the first day at a new school. The highly qualified speakers demystified and explained the somewhat opaque nature of how boards work and clearly laid out how and why to be on a board.”
– Jules Pieri, Co-Founder & CEO, The Grommet

1 Session I – October 8th
- The Business of Boards: Linking Leadership & Governance
- Group Mentoring
- What CEO’s Look for in a Board
- Group Mentoring
- Speed Networking

2 Session II – October 15th
- What Committee Chairs Want
- Group Mentoring
- What Value Do I Bring to a Board
- Group Mentoring
- Speed Networking

3 Session III – October 22nd
- Planning Your Board Journey
- Workshopping Your Board Bio
- Group Mentoring
- Lift as You Climb: Bootcamp Alumni Share Lessons Learned
- Group Mentoring
- Speed Networking

“I had no idea how much I didn’t already know about this field, despite it being so well aligned with my growth aspirations and abilities. Now I’m on the path! I would highly recommend this program for my most talented peers in the technology community that have already found their entrepreneurial side but are still craving more ways to grow and to give back.”
– Andre Black, Vice President of Products, Allego, Inc.
95 PARTICIPANTS FROM 80 COMPANIES IN 2019

SAMPLE OF PARTICIPATING COMPANIES

Accion Systems
Acquia
Advoqt Cybersecurity
Agero
Akamai Technologies
Allego
athenahealth
Blackboard
Boston Byte
Buildium
Bullhorn
Cantina
Carbonite
CarGurus
Curriculum Associates
CVS Health
Formlabs
Franklin Robotics
IBM
Index Data
iRobot
Iron Mountain
Kronos
Kryrus
Locus Robotics
Logan Data Inc
LogMeIn
Lola.Com
Modern
ObserveIT
One Door
OPEXEngine
OSRAM
Parlance
Pegasystems
Pixability
PTC
Quest Diagnostics
Rapid7
Salesforce
Sproxil
Swoop.com
Talla
Teradyne
The Engine
The Grommet
The Predictive Index
Toast
Vaxess Technologies
Veracode
VICAM, A Waters Business
Wayfair
WordStream
Zipcar

“I left on cloud 9! Spending a day with such an amazingly diverse group of peers and learning from the talented and accomplished speakers was awesome. Best professional development day I’ve ever had.”

– Tara Hendricks, VP of Finance & Operations, Talla Inc.

“Personally speaking, it raised the bar for my performance as an executive. I clearly saw areas I could improve and walked away with actions I could immediately take.”

– Joseph Maxwell, CEO, Parlance Corporation
THANK YOU TO THE 2020 BOOTCAMP UNDERWRITERS

ABOUT MASSTLC

The Mass Technology Leadership Council (MassTLC) is the region’s leading technology association and the premier network for tech executives, entrepreneurs, investors and policy leaders. MassTLC’s purpose is to accelerate innovation, growth and the development of an inclusive tech ecosystem in Massachusetts by connecting people from across the technology landscape, providing access to industry-leading content and ideas and offering a platform for visibility for member companies and their interests. More at www.masstlc.org.

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