

BOARD-READY BOOTCAMP 2020

Diverse Leadership for Tech Boards



A PROGRAM FOR COMPANIES LOOKING TO IMPROVE
BOARD GOVERNANCE & BOARD COMPOSITION



MASS TECHNOLOGY LEADERSHIP COUNCIL



BOOTCAMP AT A GLANCE

DATE

Thursday, October 8, 2020
Thursday, October 15, 2020
Thursday, October 22, 2020

TIME

8:30am – 12:30pm

LOCATION

Online meeting

COST

\$2500 – non-member rate
\$1500 – MassTLC member rate
\$1250 – per person rate for groups of
four or more MassTLC members

CONTACT

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WHY BOARD-READY BOOTCAMP

As featured in the [Boston Globe](#), this [award-winning](#) bootcamp is designed specifically for women, tech leaders of color, and openly LGBTQ+ tech leaders who are currently in senior executive positions at tech companies and ready to make the leap to serve on a tech company or other board. In 2020 the Bootcamp is especially encouraging the nomination of Black and Latinx executives as part of our 2030 Challenge, highlighted in the [Boston Globe](#) and the [BBJ](#), to double the participation of Black and Latinx workers at all levels in tech.



- ❑ Learn both theory and practical insights during real-time interactive sessions and panels
- ❑ Participate in small, targeted break-out sessions with faculty and group mentors
- ❑ Join an online community where participants can interact and share resources
- ❑ Get connected to industry leaders who can help you on your board journey

2019 BOOTCAMP ALUMNI SURVEY FINDINGS

55% Had no prior board experience

46% Drafted board bios since Bootcamp

28% Gained experience to position themselves for serving on a board

54% Made new connections to help

25% Have already landed board seats on public, private, quasi-governmental, non-profit, and advisory boards

“MassTLC’s Board-Ready Bootcamp is now the gold standard for every business or professional organization that is serious about racial and gender diversity on boards within their industry. Everything about the Bootcamp was well thought out and flawlessly orchestrated. The room itself was inclusive from participants to faculty members and panelists. It was an amazing day.”

– Colette A. Phillips, President/CEO, Colette Phillips Communications

2020 BOOTCAMP AGENDA

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Advance pre-read/view materials

- Board Fundamentals
- Planning Your Board Journey
- Writing Your Board Bio

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Session I – October 8th

- The Business of Boards: Linking Leadership & Governance
- Group Mentoring
- What CEO's Look for in a Board
- Group Mentoring
- Speed Networking

2

Session II – October 15th

- What Committee Chairs Want
- Group Mentoring
- What Value Do I Bring to a Board
- Group Mentoring
- Speed Networking

3

Session III – October 22nd

- Planning Your Board Journey
- Workshopping Your Board Bio
- Group Mentoring
- Lift as You Climb: Bootcamp Alumni Share Lessons Learned
- Group Mentoring
- Speed Networking

What People Are Saying

“The MTLC Board Bootcamp is like being taken under the wing of a good friend on the first day at a new school. The highly qualified speakers demystified and explained the somewhat opaque nature of how boards work and clearly laid out how and why to be on a board.”

– Jules Pieri, Co-Founder & CEO, The Grommet



“ I had no idea how much I didn't already know about this field, despite it being so well aligned with my growth aspirations and abilities. Now I'm on the path! I would highly recommend this program for my most talented peers in the technology community that have already found their entrepreneurial side but are still craving more ways to grow and to give back. ”

– Andre Black, Vice President of Products, Allego, Inc.

95 PARTICIPANTS FROM 80 COMPANIES IN 2019



“Personally speaking, it raised the bar for my performance as an executive. I clearly saw areas I could improve and walked away with actions I could immediately take.”

– Joseph Maxwell, CEO, Parlance Corporation

SAMPLE OF PARTICIPATING COMPANIES

Accion Systems

Acquia

Advoqt Cybersecurity

Agero

Akamai Technologies

Allego

athenahealth

Blackboard

Boston Byte

Buildium

Bullhorn

Cantina

Carbonite

CarGurus

Curriculum Associates

CVS Health

Formlabs

Franklin Robotics

IBM

Index Data

iRobot

Iron Mountain

Kronos

Kyruus

Locus Robotics

Logan Data Inc

LogMeIn

Lola.Com

Moderna

ObserveIT

One Door

OPEXEngine

OSRAM

Parlance

Pegasystems

Pixability

PTC

Quest Diagnostics

Rapid7

Salesforce

Sproxil

Swoop.com

Talla

Teradyne

The Engine

The Grommet

The Predictive Index

Toast

Vaxess Technologies

Veracode

VICAM, A Waters Business

Wayfair

WordStream

Zipcar

“ I left on cloud 9! Spending a day with such an amazingly diverse group of peers and learning from the talented and accomplished speakers was awesome. Best professional development day I’ve ever had. ”

– Tara Hendricks, VP of Finance & Operations, Talla Inc.



THANK YOU TO THE 2020 BOOTCAMP UNDERWRITERS



ABOUT MASSTLC

The Mass Technology Leadership Council (MasstLC) is the region's leading technology association and the premier network for tech executives, entrepreneurs, investors and policy leaders. MasstLC's purpose is to accelerate innovation, growth and the development of an inclusive tech ecosystem in Massachusetts by connecting people from across the technology landscape, providing access to industry-leading content and ideas and offering a platform for visibility for member companies and their interests. More at www.masstlc.org.

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