VIRTUAL
BOARD-READY
BOOTCAMP 2021
Diverse Leadership for Tech Boards

A PROGRAM FOR COMPANIES LOOKING TO IMPROVE
BOARD GOVERNANCE & BOARD COMPOSITION

BROUGHT TO YOU BY:
# BOOTCAMP AT A GLANCE

<table>
<thead>
<tr>
<th>DATE</th>
<th>Spring 2021 Cohort</th>
<th>Fall 2021 Cohort</th>
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<tbody>
<tr>
<td></td>
<td>Wednesday, April 7, 2021</td>
<td>Thursday, October 7, 2021</td>
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<tr>
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<td>Wednesday, April 14, 2021</td>
<td>Thursday, October 14, 2021</td>
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<tr>
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<td>Wednesday, April 21, 2021</td>
<td>Thursday, October 21, 2021</td>
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<tr>
<td>TIME</td>
<td>8:30am – 1:00pm</td>
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<tr>
<td>LOCATION</td>
<td>Online meeting</td>
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<tr>
<td>COST</td>
<td>$2500 – non-member rate</td>
<td>$1500 – member rate</td>
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<td>$1500 – member rate</td>
<td>$1250 – per person rate for groups of four or more</td>
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<tr>
<td></td>
<td></td>
<td>members</td>
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<tr>
<td>CONTACT</td>
<td>Tom Hopcroft, President &amp; CEO, <a href="mailto:Tom@MassTLC.org">Tom@MassTLC.org</a></td>
<td>Mackenzie LeBert, Dir. of Ops., <a href="mailto:Mackenzie@MassTLC.org">Mackenzie@MassTLC.org</a></td>
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<td>Mackenzie LeBert, Dir. of Ops., <a href="mailto:Mackenzie@MassTLC.org">Mackenzie@MassTLC.org</a></td>
<td>Nayla Daly, Community Manager, <a href="mailto:Nayla@MassTLC.org">Nayla@MassTLC.org</a></td>
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WHO ATTENDS THE BOARD-READY BOOTCAMP

This **award-winning** online bootcamp is designed specifically for women, tech leaders of color, and openly LGBTQ+ tech leaders who are currently in senior executive positions at tech companies and ready to make the leap to serve on a tech company or other board. The Bootcamp is especially encouraging nominations of Black and Latinx executives.

BOOTCAMP ALUMNI SURVEY

- **55%** Had no prior board experience
- **46%** Drafted board bios since Bootcamp
- **28%** Gained experience to position themselves for serving on a board
- **54%** Made new connections to help
- **25%** Have landed board seats on public, private, quasi-governmental, non-profit, and advisory boards within 12 months

PARTICIPANTS WILL:

- Learn both theory and practical insights during real-time interactive sessions and panels
- Participate in small, targeted break-out sessions with faculty and group mentors
- Join an online discussion where participants interact, ask questions and share resources
- Get connected to industry leaders and bootcamp peers who can help you on your board journey

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*Board-Ready Bootcamp is now the gold standard for every business or professional organization that is serious about racial and gender diversity on boards within their industry. Everything about the Bootcamp was well thought out and flawlessly orchestrated. The room itself was inclusive from participants to faculty members and panelists. It was an amazing day.*

– Colette A. Phillips, President/CEO, Colette Phillips Communications
### 2021 BOOTCAMP AGENDA

#### Advance pre-read/view materials
- Board Fundamentals
- Planning Your Board Journey
- Writing Your Board Bio

#### What People Are Saying

“This Board-Ready Bootcamp is like being taken under the wing of a good friend on the first day at a new school. The highly qualified speakers demystified and explained the somewhat opaque nature of how boards work and clearly laid out how and why to be on a board.”

– Jules Pieri, Co-Founder & CEO, The Grommet

#### Session I – April 7th & October 8th
- The Business of Boards: Linking Leadership & Governance
- Group Mentoring Breakouts
- What CEO’s Look for in a Board
- Group Mentoring Breakouts
- Speed Networking

#### Session II – April 14th & October 15th
- What Committee Chairs Want
- Group Mentoring Breakouts
- What Value Do I Bring to a Board
- Group Mentoring Breakouts
- Speed Networking

#### Session III – April 21st & October 22nd
- Planning Your Board Journey
- Workshopping Your Board Bio
- Group Mentoring Breakouts
- Lift as You Climb: Bootcamp Alumni Share Lessons Learned
- Group Mentoring Breakouts
- Speed Networking

“I had no idea how much I didn’t already know about this field, despite it being so well aligned with my growth aspirations and abilities. Now I’m on the path! I would highly recommend this program for my most talented peers in the technology community that have already found their entrepreneurial side but are still craving more ways to grow and to give back.”

– Andre Black, Vice President of Products, Allego, Inc.
160 PARTICIPANTS FROM 130 COMPANIES SINCE 2019

“Personally speaking, it raised the bar for my performance as an executive. I clearly saw areas I could improve and walked away with actions I could immediately take.”
– Joseph Maxwell, CEO, Parlance Corporation

SAMPLE OF PARTICIPATING COMPANIES

Acquia  Fuze  Progress Software
Adobe  HubSpot  PTC
Aetna  IBM  Quest Diagnostics
Agero  Index Data  QuickBase
Akamai  iRobot  Rapid7
Allego  Iron Mountain  Salesforce
athenahealth  Kronos  Sproxil
Blackboard  Kyruus  Swoop.com
Buildium  Locus Robotics  Talla
Bose  Logan Data  Teradyne
Bullhorn  LogMeIn  The Engine
CA  Lola.Com  The Grommet
Cantina  Locus Robotics  The Predictive Index
Carbonite  Moderna  Toast
CarGurus  Nuance  Vaxess Technologies
CVS Health  ObserveIT  Veracode
Dell/EMC  One Door  VICAM
Drift  OPEXEngine  Wayfair
eClinical Solutions  OSRAM  WordStream
Franklin Robotics  Pegasystems  Zipcar

“The virtual bootcamp experience was surprisingly more engaging, especially the chat feature made the discussion more inclusive and enabled attendees to get the questions out which would’ve been harder to do in person. I thought the pace was great, things moved fast, and the content combined with panels offered a great immersive experience.”
– Nausheen Moulana, VP of Engineering & Operations, Kyruus

What Value Do I Bring to a Board Panel 2020

Dynamic Interactive Chat

Real-time Polling
ABOUT THE BOARDS-READY BOOTCAMP

The Board-Ready Bootcamp was created in 2019 to improve the quality of board governance and composition at tech companies by providing a high-impact curriculum on board fundamentals, strategy and governance. The Bootcamp became an immersive interactive online experience in 2020 in response to the global COVID-19 pandemic and is today supported by the Massachusetts Technology Leadership Council (MassTLC), and other tech organizations across the US and Canada. To date, over 160 leaders have participated in the bootcamp from over 130 different companies and locations across the United States and around the world. Learn more at www.masstlc.org/BoardReadyBootcamp.