A PROGRAM FOR COMPANIES LOOKING TO IMPROVE
BOARD GOVERNANCE & BOARD COMPOSITION

BROUGHT TO YOU BY:

MASS TLC
MASS TECHNOLOGY LEADERSHIP COUNCIL
BOOTCAMP AT A GLANCE

<table>
<thead>
<tr>
<th>DATE</th>
<th>Spring 2021 Cohort</th>
<th>Fall 2021 Cohort</th>
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<td>Wednesday, April 7, 2021</td>
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<td>Wednesday, April 14, 2021</td>
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<td>Wednesday, April 21, 2021</td>
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<td>Thursday, October 7, 2021</td>
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<td>Thursday, October 21, 2021</td>
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<tr>
<td>TIME</td>
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<tr>
<td>LOCATION</td>
<td>Online meeting</td>
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<tr>
<td>COST</td>
<td>$2500 – non-member rate</td>
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<td>$1500 – member rate</td>
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<td>$1250 – per person rate for groups of four or more members</td>
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<tr>
<td>CONTACT</td>
<td>Tom Hopcroft, President &amp; CEO, <a href="mailto:Tom@MassTLC.org">Tom@MassTLC.org</a></td>
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<td>Nayla Daly, Community Manager, <a href="mailto:Nayla@MassTLC.org">Nayla@MassTLC.org</a></td>
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WHO ATTENDS THE BOARD-READY BOOTCAMP

This award-winning online bootcamp is designed specifically for women, tech leaders of color, and openly LGBTQ+ tech leaders who are currently in senior executive positions at tech companies and ready to make the leap to serve on a tech company or other board. The Bootcamp is especially encouraging nominations of Black and Latinx executives.

BOOTCAMP ALUMNI SURVEY

55% Had no prior board experience

46% Drafted board bios since Bootcamp

28% Gained experience to position themselves for serving on a board

54% Made new connections to help

25% Have landed board seats on public, private, quasi-govern-mental, non-profit, and advisory boards within 12 months

PARTICIPANTS WILL:

- Learn both theory and practical insights during real-time interactive sessions and panels
- Participate in small, targeted break-out sessions with faculty and group mentors
- Join an online discussion where participants interact, ask questions and share resources
- Get connected to industry leaders and bootcamp peers who can help you on your board journey

“Board-Ready Bootcamp is now the gold standard for every business or professional organization that is serious about racial and gender diversity on boards within their industry. Everything about the Bootcamp was well thought out and flawlessly orchestrated. The room itself was inclusive from participants to faculty members and panelists. It was an amazing day.”

– Colette A. Phillips, President/CEO, Colette Phillips Communications
2021 BOOTCAMP AGENDA

Advance pre-read/view materials
- Board Fundamentals
- Planning Your Board Journey
- Writing Your Board Bio

Session I – April 7th & October 7th
- The Business of Boards: Linking Leadership & Governance
- Group Mentoring Breakouts
- What CEO’s Look for in a Board
- Group Mentoring Breakouts
- Speed Networking

Session II – April 14th & October 14th
- What Committee Chairs Want
- Group Mentoring Breakouts
- What Value Do I Bring to a Board
- Group Mentoring Breakouts
- Speed Networking

Session III – April 21st & October 21st
- Planning Your Board Journey
- Workshopping Your Board Bio
- Group Mentoring Breakouts
- Lift as You Climb: Bootcamp Alumni Share Lessons Learned
- Group Mentoring Breakouts
- Speed Networking

What People Are Saying

“The Board-Ready Bootcamp is like being taken under the wing of a good friend on the first day at a new school. The highly qualified speakers demystified and explained the somewhat opaque nature of how boards work and clearly laid out how and why to be on a board.”
– Jules Pieri, Co-Founder & CEO, The Grommet

“I had no idea how much I didn’t already know about this field, despite it being so well aligned with my growth aspirations and abilities. Now I’m on the path! I would highly recommend this program for my most talented peers in the technology community that have already found their entrepreneurial side but are still craving more ways to grow and to give back.”
– Andre Black, Vice President of Products, Allego, Inc.
The virtual bootcamp experience was surprisingly more engaging, especially the chat feature made the discussion more inclusive and enabled attendees to get the questions out which would've been harder to do in person. I thought the pace was great, things moved fast, and the content combined with panels offered a great immersive experience.

– Nausheen Moulana, VP of Engineering & Operations, Kyruus

“Personally speaking, it raised the bar for my performance as an executive. I clearly saw areas I could improve and walked away with actions I could immediately take.”

– Joseph Maxwell, CEO, Parlance Corporation
ABOUT THE BOARD-READY BOOTCAMP

The Board-Ready Bootcamp was created in 2019 to improve the quality of board governance and composition at tech companies by providing a high-impact curriculum on board fundamentals, strategy and governance. The Bootcamp became an immersive interactive online experience in 2020 in response to the global COVID-19 pandemic and is today supported by the Massachusetts Technology Leadership Council (MassTLC), and other tech organizations across the US and Canada. To date, over 160 leaders have participated in the bootcamp from over 130 different companies and locations across the United States and around the world. Learn more at www.masstlc.org/BoardReadyBootcamp.