VIRTUAL
BOARD-READY
BOOTCAMP 2021
Diverse Leadership for Tech Boards

A PROGRAM FOR COMPANIES LOOKING TO IMPROVE
BOARD GOVERNANCE & BOARD COMPOSITION

BROUGHT TO YOU BY:

MASS TLC
MASS TECHNOLOGY LEADERSHIP COUNCIL
BOOTCAMP AT A GLANCE

DATE

**Spring 2021 Cohort**
Wednesday, April 7, 2021  
Wednesday, April 14, 2021  
Wednesday, April 21, 2021

**Fall 2021 Cohort**
Thursday, October 7, 2021  
Thursday, October 14, 2021  
Thursday, October 21, 2021

TIME

8:30am – 1:00pm

LOCATION

Online meeting

COST

$2500 – non-member rate  
$1500 – member rate  
$1250 – per person rate for groups  
of four or more members

CONTACT

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WHO ATTENDS THE BOARD-READY BOOTCAMP

This award-winning online bootcamp is designed specifically for women, tech leaders of color, and openly LGBTQ+ tech leaders who are currently in senior executive positions at tech companies and ready to make the leap to serve on a tech company or other board. The Bootcamp is especially encouraging nominations of Black and Latinx executives.

BOOTCAMP ALUMNI SURVEY

- **55%** Had no prior board experience
- **46%** Drafted board bios since Bootcamp
- **28%** Gained experience to position themselves for serving on a board
- **54%** Made new connections to help
- **25%** Have landed board seats on public, private, quasi-governmental, non-profit, and advisory boards within 12 months

PARTICIPANTS WILL:

- Learn both theory and practical insights during real-time interactive sessions and panels
- Participate in small, targeted break-out sessions with faculty and group mentors
- Join an online discussion where participants interact, ask questions and share resources
- Get connected to industry leaders and bootcamp peers who can help you on your board journey

"Board-Ready Bootcamp is now the gold standard for every business or professional organization that is serious about racial and gender diversity on boards within their industry. Everything about the Bootcamp was well thought out and flawlessly orchestrated. The room itself was inclusive from participants to faculty members and panelists. It was an amazing day."

– Colette A. Phillips, President/CEO, Colette Phillips Communications
2021 BOOTCAMP AGENDA

Advance pre-read/view materials
- Board Fundamentals
- Planning Your Board Journey
- Writing Your Board Bio

What People Are Saying

“I had no idea how much I didn’t already know about this field, despite it being so well aligned with my growth aspirations and abilities. Now I’m on the path! I would highly recommend this program for my most talented peers in the technology community that have already found their entrepreneurial side but are still craving more ways to grow and to give back.”
– Andre Black, Vice President of Products, Allego, Inc.

Session I – April 7th & October 8th
- The Business of Boards: Linking Leadership & Governance
- Group Mentoring Breakouts
- What CEO’s Look for in a Board
- Group Mentoring Breakouts
- Speed Networking

Session II – April 14th & October 15th
- What Committee Chairs Want
- Group Mentoring Breakouts
- What Value Do I Bring to a Board
- Group Mentoring Breakouts
- Speed Networking

Session III – April 21st & October 22nd
- Planning Your Board Journey
- Workshopping Your Board Bio
- Group Mentoring Breakouts
- Lift as You Climb: Bootcamp Alumni Share Lessons Learned
- Group Mentoring Breakouts
- Speed Networking

“The Board-Ready Bootcamp is like being taken under the wing of a good friend on the first day at a new school. The highly qualified speakers demystified and explained the somewhat opaque nature of how boards work and clearly laid out how and why to be on a board.”
– Jules Pieri, Co-Founder & CEO, The Grommet
160 PARTICIPANTS FROM 130 COMPANIES SINCE 2019

“Personally speaking, it raised the bar for my performance as an executive. I clearly saw areas I could improve and walked away with actions I could immediately take.”
– Joseph Maxwell, CEO, Parlance Corporation

SAMPLE OF PARTICIPATING COMPANIES

Acquia  Fuze  Plex Systems
Adobe  HubSpot  Progress Software
Aetna  IBM  PTC
Agero  Index Data  Quest Diagnostics
Akamai  iRobot  QuickBase
Allego  Iron Mountain  Rapid7
Athenahealth  Kronos  Salesforce
Blackboard  Kyruus  Sproxil
Bose  Locus Robotics  Swoop.com
Buildium  Logan Data  Talla
Bullhorn  LogMeln  Teradyne
CA  Lola.Com  The Engine
Cantina  Moderna  The Grommet
Carbonite  Nuance  The Predictive Index
CarGurus  ObserveIT  Toast
CVS Health  One Door  Vaxess Technologies
Dell/EMC  OPEXEngine  Veracode
Drift  OSRAM  Wayfair
eClinical Solutions  Pegasystems  WordStream
Franklin Robotics  Pixability  Zipcar

“The virtual bootcamp experience was surprisingly more engaging, especially the chat feature made the discussion more inclusive and enabled attendees to get the questions out which would’ve been harder to do in person. I thought the pace was great, things moved fast, and the content combined with panels offered a great immersive experience.”
– Nausheen Moulana, VP of Engineering & Operations, Kyruus
THANK YOU TO THE 2020 BOOTCAMP UNDERWRITERS

ABOUT THE BOARD-READY BOOTCAMP

The Board-Ready Bootcamp was created in 2019 to improve the quality of board governance and composition at tech companies by providing a high-impact curriculum on board fundamentals, strategy and governance. The Bootcamp became an immersive interactive online experience in 2020 in response to the global COVID-19 pandemic and is today supported by the Massachusetts Technology Leadership Council (MassTLC), and other tech organizations across the US and Canada. To date, over 160 leaders have participated in the bootcamp from over 130 different companies and locations across the United States and around the world. Learn more at www.masstlc.org/BoardReadyBootcamp.

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